

Deakin Startup Competition - Application Questions

Here is a summary of the Typeform Application for the competition. Use this as a guide to prepare your application - unfortunately, you cannot save your application halfway through so use this sheet wisely, and schedule 15-30 minutes to submit your application when you are ready.

Section One:

- Eligibility
- Team Details
- Name of your idea
- Brief description of your idea
 - How did you come up with it?
 - How long have you been working on the concept?
 - What stage are you at? What (if any) is your progress so far?

Section Two:

- What problem are you trying to solve? How have you validated this as a problem?
- What is the solution that fits the problem? How have you validated this?
- Who are you creating value for? Who are your customers and users?
- Briefly describe the unique selling proposition of your product/service?
- What is different about what you are doing?
- Who are your competitors?
- What is your business model? How does your startup make money?
- What progress have you made?
- Link to your 3 min video pitch/business summary

Section 3:

5 multiple-choice questions to round out your application.