

## Meet Your MC

[Annie Louey](#)

Comedian, Radio Host, Actor & Celebrant (!)

If you've been to any of our Demo Days in the past two years, you'll recognise our favourite comedian MC, the one and only Annie Louey! Annie Louey is a multi-talented performer with her fingers stuck in many different pies. If you know a good surgeon who is willing to remove the pies, please get in touch.

Annie has featured on numerous TV and radio programs, podcasts and online shows. Every weekday from 6-7am, she can be heard on Up Early with Annie and Ando on JOY94.9. Every second Tuesday at 6.15am, Annie does a sneaky and also appears on ABC Breakfast with Sammy J.

She recently opened for Rhys Nicholson in the Victorian Government's 'Standup Sessions'. In 2019, the same government awarded Annie a 'StandUP! Grant' for strong women in comedy. Ironically, all this cool stuff happened after she quit her job last year, as a public servant.

1:00 — 1:15 | You are *the* f100![Daizy Maan](#)

Accelerator Program Manager

[Diletta Legowo](#)

Creative Producer & Brand Manager

[Rosanna Miguel](#)

Senior Relationship Manager  
Bendigo Bank



A quick welcome from our own superstars to help you get the most of today's talks, interactive sessions and practical tools. Features an update on our community banking partnership and a formal Acknowledgement of Country.

Community Bank  
Deakin University



## 1:15 — 2:00 | Kick-start your side hustle

[Kaylene Langford](#)

Founder

[Start Up Creative](#)

Author

[How To Start A Side Hustle](#)

Today, a side hustle isn't just a hobby — it's an investment into your personal development and an opportunity to do what you love, your way. Tapping into her experience equipping budding goal-setters to become colossal go-getters, Kaylene offers a how-to list with her trademark insightful candour, so you can silence your inner critic and build a resilient entrepreneurial mindset in a time of uncertainty.

**About Kaylene:** Kaylene Langford is a passionate entrepreneur, coach, writer and speaker, and the founder and owner of StartUp Creative, a hugely popular online platform, podcast, and print magazine that educates, inspires and supports creative entrepreneurs and future innovators. Kaylene works closely with individuals as a career coach as well as with organisations as a business consultant and keynote speaker. In her almost-non-existent spare time, she walks her own talk with a busy yet balanced schedule of exercise, meditation, sunshine-seeking, reading, research and personal goal-setting, as well as the occasional sneaky Instagram scroll. Her first book is forthcoming from Hardie Grant Books.

## 2:00 — 2:30 | Win your arm-wrestle with risk

[Mariam Mohammed](#)

Co-Founder

[MoneyGirl](#)[Kim Koelmeyer](#)

Founder &amp; Editor-in-Chief

[Law in Colour](#)

It's still a rich white cis man's world, which is why these two exceptional womxn are here to strengthen and condition your financial and legal muscles. If risk management usually leaves you feeling weak at the knees, you'll be pumped and ready for the fight after being empowered by their industry-leading know-how and bad-assery.

**About Mariam:** Born in Pakistan, now living in Darug country, Mariam is a community developer: she rallies people behind a goal and builds their capacity to achieve it. In 2016, Mariam was elected Women's Officer of the Sydney University Postgraduate Association (SUPRA) — the only woman of colour on the organisation's Board. In 2017, She became the President of SUPRA — the youngest in the organisation's 40-year history. Mariam led the team that delivered a 600% increase in the organisation's community engagement.

In 2018, Mariam won the first-ever Australian Dell Policy Hack for a proposal tackling women entrepreneurs' access to capital in Australia. By 2019, she had co-founded MoneyGirl to empower and inspire women to become financially independent. Six short years after her arrival, the Australian Financial Review recognised Mariam in its 100 Women of Influence 2019 list. She was recognised by the Foundation for Young Australians as a Young Social Pioneer in 2019, in the 40 under 40 Most Influential Asian-Australians list, and a finalist for 2020's NSW Young Woman of the Year.

**About Kim:** Kim (a Deakin alumna) is the Founder and Editor in Chief of Law in Colour, an online platform creating space for the change of ideas and stories on cultural diversity in law. She's passionate about the power of stories to change the world, and hopes Law in Colour can push the needle towards a more inclusive legal profession. In her spare time, she loves to sing through musicals and rewatch her favourite Netflix shows.

## 2:30 — 2:45 | Pitchin' Kitchen via Hopin Booths

**f100 Womxn Takeover**  
Your turn to take the stage!

Got a side hustle idea you're burning to share over a cuppa with the brains trust? Or just missing that IRL low-key around the office talk? Join one of three virtual office kitchens where you can pitch your side hustle idea and pick each other's brains!

## 2:45 — 3:00 | Step away from your screen

**Nature Break**



**HEAL COUNTRY!**  
4-11 JULY 2021

We're not telling you how to suck eggs, but a quick stretch of your legs and a gander of your local natural environment gives your neurological and nervous systems a sorely welcome break from tech. Practise positive gratitude with a personal acknowledgement of the land you're living on and its traditional custodians and their ancestors, because it always has been and always will be Aboriginal land. Read more about 2021's NAIDOC Week theme and how you can get involved [here](#).

## 3:00 — 3:15 | Reset your mind

[Rosie Jean](#) | I Live In Balance

Now that you've heeded the call of nature, rest your mind in the gentle and capable hands of Rosie to refocus your thoughts, realign your balance and sharpen your concentration.

**About Rosie:** Rosie is the Founder of I Live in Balance, a mental health business where she offers yoga, meditation and self-development workshops. With a background in psychology, she is fascinated by the mind-body connection and currently works in eating disorder recovery. In her spare time she loves swimming in salt water, reading novels and sharing elaborate meals with friends.

## 3:15 — 4:00 | Deakin's first-class disruptors



[Muneera Bano](#)  
Senior Lecturer Software  
Engineering  
Deakin University  
Superstar of STEM  
Science & Technology Australia

Lean in to this practical discussion panel facilitated by Daizy and featuring three of Deakin's savviest, who emerged as leaders in the notoriously cis white male dominated tech and science fields. You can't miss them sharing their collective professional experience of growing our international reputation for fostering innovation, exchanging ideas and empowering change.

**About Muneera:** Muneera Bano is currently Senior Lecturer of Software Engineering in School of IT at Deakin University. She graduated from the University of Technology Sydney (UTS) in 2015 with a PhD in Software Engineering. After graduation she worked as a Post-doctoral researcher and 'Learning and Teaching Adjunct' at UTS, and was a lecturer of software engineering at Swinburne University of Technology from 2017-2019. She specialises in the field of socio-technical domains of software engineering focusing on human-centred technologies. A passionate advocate for women in STEM, Muneera Bano was announced as the 'Most Influential Asian-Australian Under 40' in 2019. Muneera has a strong commitment to smash society's gender and cultural assumptions about scientists. She is the *Go Girl, Go For IT* 2020 Ambassador with the aim to inspire the next generation of girls in STEM careers. During her research career, Muneera has also received prestigious recognition for her work, including being named as a finalist for Google Australia's Anita Borg Award for Women in Computer Science, Asia-Pacific 2015. She was also the recipient of Schlumberger's Faculty For The Future (FFTF) Award for Women in STEM (2014 and 2015) and was given the 'Distinguished Research Paper Award' at the International Requirements Engineering Conference held in August 2018. As the winner of Under 40: Most Influential Asian-Australians Award, Muneera was offered the Dr John Yu Fellowship for Cultural Diversity and Leadership at Sydney University in 2019.



[Maria Forsyth](#)  
Alfred Deakin Professor  
Institute for Frontier Materials

**About Maria:** Professor Maria Forsyth "FAA" (Fellow Australian Academy of Sciences) is the Director of ARC Industrial Transformation Training Centre for Future Energy Storage Technologies, StorEnergy, past ARC Laureate fellow and currently an Alfred Deakin Professorial Fellow at Deakin University and an Ikerbasque Visiting Professorial Fellow at University of the Basque Country. Professor Forsyth is a world leader in electrolyte materials research and has been since her Fulbright Research Fellowship in 1990. She's consistently made breakthrough discoveries, including in polymer electrolytes, ionic liquids and organic plastic crystals. Her research has focused on understanding the phenomenon of charge transport in these materials and at metal/electrolyte interfaces present in all electrochemical applications. This extensive body of work provides the basis for understanding the behaviour of these

materials, providing clarity on how to overcome their performance limitations and design and develop improved applications.

#### 4:00 — 4:30 | Eat ambition for breakfast



[Jenny Junkeer](#)  
Founder & CEO  
[Junkeer New Era Consulting](#)

In this interactive session, Jenny empowers you to scale toward success, pulling no punches and making no apologies. You'll leave this session pumped and primed for the challenge of *Making Your Ambition A Reality*, in your work and your life.

**About Jenny:** Jenny is a Chartered Accountant with over seventeen years' experience in corporate advisory and execution. She is a senior level business accelerator and general transformational executive. Drawing strength from her finance background, Jenny has focused on becoming an authority for effective scaling and redefining expectations of organisational performance. Based on years of working with a range of companies from SMEs to large multinationals, Jenny has become a thought leader in optimising organisation success. With the addition of project and change management capabilities, Jenny pairs strategy with execution to achieve successful outcomes. Jenny's high emotional intelligence and communication skills allows scaling initiatives to run smoothly and remain sensitive to diverse teams. She has established herself as a strong business leader applying her skills in different roles. As CEO of Junkeer, she leads and coaches a team of talented professionals who engage in consulting services to modernise company operations to cater for scale.

#### 4:30 — 5:00 | 'WHO EVEN AM I?!'



[Demi Kotsoris](#)  
Producer & Host  
[The Millennial Crisis Podcast](#)

Look, we all had the feeling our minds were transplanted into the body of a stranger at some point in the last year. Whether you were promoting your side hustle, making your mark at your workplace, or doing that damn "pivot", your personal brand preceded you. This dynamic millennial icon will demonstrate how to stop feeling like your personal brand is a bad smell stalking your every move, and instead become the Lizzo-inspired self-love icon you really are, confidently singing *'I'm a 100% THAT bitch!'* to yourself in the mirror.

**About Demi:** Demi is the founder & host of The Millennial Crisis Community & Podcast. The Millennial Crisis uses conversation to create community. It's mission is to educate and empower the NOW generation to take advantage of the Digital Age and live a fulfilling life on their own terms, instead of getting stuck on the way things are "supposed" to go. Demi runs virtual events, workshops and speaks about how vastly different the NOW Generation is from any other thus far. She has worked with brands including General Assembly, 2XU, the National Mental Health Commission and been featured in the Herald Sun.

#### 5:00 — 5:15 | Keep going in a crisis



**[Laura McConnell Conti](#)**  
Cult Survivor & Co-Founder  
[#GoKindly](#)

We all agree 2020 was a trash fire — but how do we go from surviving to thriving when we're still in the middle of "unprecedented times" with no end in sight? Tapping into her deep well of lived experience overcoming trauma and grief, Laura offers a toolkit for using personal hardship to build your entrepreneurial resilience.

**About Laura:** Laura McConnell Conti left The Truth (a Fundamentalist Christian Group) as a 19-year-old in 1999. She found herself alone and knowing little about the world outside her community. She rebuilt her life, spent 15 years working in finance and recently co-founded social enterprise #GoKindly. She is a feminist activist and storyteller, passionate about supporting women from non-mainstream backgrounds (like her own) to study, work and have successful careers. Laura supports women contemplating leaving fundamentalist groups by providing information and referral services. She lives in Melbourne, Australia — a long way from Far Western NSW where she was raised. A piece of her heart was left there, in that red sand and searing heat where she had no exposure to popular culture or the world outside her extended family. Laura writes and tells stories for indie media and is passionate about raising awareness of the lives of women inside Fundamentalist Christianity.

### 5:15 — 5:45 | A w[h]ine in solidarity via Hopin Booths

#### **f100 Womxn Takeover** **Your turn to take the stage!**

Bring a glass of your cold beverage of choice and spill the tea with your peers at this virtual mixer. Let's share our experiences of disrupting and calling out gender bias and inequity in keeping with IWD's 2021 official theme of #ChooseToChallenge. Expect to emerge ready to nip toxic bro culture in the bud and launch your own empire.

### 5:45 — 6:00 | Get your groove back



**Lakshanya Vasan**  
Co-Founder & Choreographer  
[LAKS Dance Crew](#)  
& [Natya Praana](#)

It's no coincidence that TikTok dance challenges exploded in 2020. Dance improves neurological function, reduces the risk of dementia by stimulating spatial memory and helps you feel like a true badass. Laki's energetic Bollywood and Bhangra moves will motivate you to bring your Accelerator dreams to life, enjoy feeling good in your body and master the art of being your best self.

**About Lakshanya:** 'Laki' has been dancing since the age of 5, and is highly experienced as a Bhangra, Bollywood and Bharatanatyam dancer, teacher and choreographer. She co-founded and coaches Ranjhe, an all boys Bhangra team which won both the IFFM Telstra Competition in 2017 and the Red Dot Bhangra 2018 competition in Singapore. She has performed on a wide range of stages including the MCG, Melbourne Convention Centre, Rod Laver Arena, as well as opening acts to numerous celebrities' concerts including Sidhu Moosewala and Salman Khan. Laki is also co-founder of LAKS Dance Crew, a dance company which teaches a range of styles from Bollywood to Kathak, in addition to innovative Bollywood and Bhangra Fitness classes for all ages. After spending over a year in India getting her Teachers certificate in Indian Classical Dance, Laki is the Artistic Director of her own Bharatanatyam School in Melbourne, called Natya Praana, meaning 'Dance is our Life Force'.